

Order form eroFame 03.11.–05.11.2021

Company Name: _____ Contact Person: _____
 Street: _____ Phone / Fax: _____
 Postcode / City: _____ E-Mail: _____
 Country: _____ VAT Number: _____

Fairground Hanover / Deutsche Messe AG Hall 27

System booths: BUSINESS CLASS option



The detailed layout description and site map will follow after the rental agreement, further descriptions of the layout can be accessed here:

Full package: booth sizes / system booths

Please tick the desired option

<p>9 sqm EUR 1.800,-</p> <p>Corona-Discount-Box 2021</p> <p>Wall height: 2,50 m without towers</p> <ul style="list-style-type: none"> incl. system booth furniture incl. carpeted floor incl. lighting / electric hook-up 	<p>12 sqm EUR 2.580,- EUR 2.400,-</p> <p>Wall height: 2,50 m without towers</p> <ul style="list-style-type: none"> incl. 1 sqm cabin incl. system booth furniture incl. carpeted floor incl. lighting / electric hook-up 	<p>20 sqm EUR 4.300,- EUR 4.000,-</p> <p>Wall height: 2,50 m; Tower height: 3,50 m max. top level for light bearing elements: 3,50 m</p> <ul style="list-style-type: none"> incl. 1 sqm cabin incl. system booth furniture incl. carpeted floor incl. lighting / electric hook-up 			
<p>50 sqm EUR 10.750,- EUR 10.000,-</p> <p>Wall height: 2,50 m; Tower height: 3,50 m max. top level for light bearing elements: 3,50 m</p> <ul style="list-style-type: none"> incl. 2 sqm cabin incl. system booth furniture incl. carpeted floor incl. lighting / electric hook-up 	<p>75 sqm EUR 16.125,- EUR 15.000,-</p> <p>Wall height: 2,50 m; Tower height: 3,50 m max. top level for light bearing elements: 3,50 m</p> <ul style="list-style-type: none"> incl. 2 sqm cabin incl. system booth furniture incl. carpeted floor incl. lighting / electric hook-up 	<p>100 sqm EUR 21.500,- EUR 20.000,-</p> <p>Wall height: 2,50 m; Tower height: 3,50 m max. top level for light bearing elements: 3,50 m</p> <ul style="list-style-type: none"> incl. 2 sqm cabin incl. system booth furniture incl. carpeted floor incl. lighting / electric hook-up 			
<p>_____ sqm sqm / EUR 222,- 13 sqm minimum sqm / EUR 200,-</p> <p>Wall height: 2,50 m; Tower height: 3,50 m max. top level for light bearing elements: 3,50 m</p> <ul style="list-style-type: none"> incl. 2 sqm cabin incl. system booth furniture incl. carpeted floor incl. lighting / electric hook-up 	<p>Surcharges Special placing</p> <table border="0"> <tr> <td>corner booth 15% (15%, 2 sides open)</td> <td>head booth 20% (20%, 3 sides open)</td> <td>island booth 30% (30%, 4 sides open)</td> </tr> </table> <p>Individual booth starting from 75 sqm per 1 sqm floor area EUR 185 plus customised booth assembly costs upon request max. wall height: 2,50 m, top level for light bearing elements / rigging 5,50 m each additional construction day EUR 1.500</p>		corner booth 15% (15%, 2 sides open)	head booth 20% (20%, 3 sides open)	island booth 30% (30%, 4 sides open)
corner booth 15% (15%, 2 sides open)	head booth 20% (20%, 3 sides open)	island booth 30% (30%, 4 sides open)			

exhibition days: **3 November to 5 November 2021**
 construction days: starting from 2 November 2021 12 pm to 3 November 2021 3 am
 in the case of customised booths: starting from 1 November 8 am
 deconstruction days: starting from 5 November 2021 1 pm to 6 November 2021 6 pm

contact event organiser:
 Mediatainment Productions GmbH
 Große Kampstraße 3
 31319 Sehnde • Germany
 See overleaf for the GTC; all prices plus VAT

Phone: +49 (0) 5138 60 220-14
 Fax: +49 (0) 5138 60 220-29
 E-Mail: kgrundstedt@mptoday.de
 Internet: www.eroFame.eu

I confirm that I have read and understood the general terms and conditions of Mediatainment Productions GmbH/ status January 2019

City / Date

Signature / Company Stamp

General Terms and Conditions for the Participation at the eroFame Trade Convention 2021

1. General Information

The general terms and conditions for the participation at the eroFame erotic trade convention that are listed below, are valid for the lease of exhibition space by the organiser, mediainment productions GmbH, to the exhibitors, if no other written agreement has been made. The lease contract and all inherent rights and obligations cannot be handed off to third parties unless this possibility is stipulated in the conditions of participation, and has furthermore been agreed on by the contracting parties in written form.

2. Opening Hours

Wednesday November 03, 2021: 10:00 a.m. – 8:00 p.m.
Thursday November 04, 2021: 10:00 a.m. – 8:00 p.m.
Friday November 05, 2021: 10:00 a.m. – 1:00 p.m.

3. Set-up

Set-up / Individual stands: Monday, November 01, 2021, beginning at 8:00 a.m.
Set-up of systems stands: Tuesday, November 02, 2021, 12:00 noon to 0:00 a.m.
All construction and work on the stands and stand dressing must be finished by 03:00 a.m. on Wednesday, November 03, 2021.
The additional set-up day will be on Sunday, October 31, 2021.
The sum for this set-up day will be EUR 1,500.00.

4. Dismantling

Friday, November 05, 2021, beginning at 1:00 p.m. until Saturday, November 06, 2021, until 6:00 p.m.

5. Registration / Admission

Only registered companies can be admitted as exhibitors. Registration is possible for any domestic or foreign supplier of products and services that are tangent to the erotic trade. Submission of the application form by the exhibitor does not represent any claim to acceptance. Registration takes place using the application form and serves as an acknowledgement of the general terms and conditions. Acceptance will be granted via a written confirmation of the organiser. The space assignment on the fairgrounds is up to the event organisers.
Sub-exhibitors have to register via the according form. The acceptance of sub-exhibitors shall take place via a written confirmation of the organiser. For each sub-exhibitor, a surcharge of EUR 1,000.00 must be paid.

6. Exclusion of exhibitors or exhibits

Exhibitors who violate existing laws through their exhibits or in any other way can be excluded from the event by the organiser.

7. Placement of stand-up displays at the event

The exhibition space is assigned to the exhibitors by the organiser. Should the fairgrounds be compartmented into different areas, the exhibition space will be assigned to one of these themed areas based on the affinity of the registered exhibition objects.
Exhibitors' requests do not represent any claim on exhibition space at a specific spot on the fairgrounds. The organiser reserves the right to assign the exhibitor a booth at a location other than that confirmed. Furthermore, the organiser reserves the right to change the size of the exhibitor's space, to relocate or close entrances and exits to the fairgrounds and halls and to undertake other structural changes in the event that exceptional circumstances give rise to a significant interest on the organiser's part in undertaking such measures. If the exhibitor's interests are unreasonably adversely affected by these changes, he can withdraw from the lease contract within one week's time after having been informed about the changes. This withdrawal must be submitted in written form.

8. Stand set-up / Stand dressing

The design and the building of system booths and individual booths.
Basically the exhibitor is responsible for the creation, the designing and the security of the booths according to the technical rules (DIN). The exhibitors have the possibility to choose between a ready system booth and an individual booth. An individual booth has to be applied with the reservation and approved in written form by the exhibitor.
General prerequisites for ready system booths and individual booths are the following:

- When the sizes of the booths cover 9sqm to 19sqm; the maximum height of the wall has to be 2,50m; the maximum height of the top edge of the light-transmitting elements is 3,50m.
- When the booths cover 20sqm to 149sqm; the maximum height of the walls has to be 2,50m; the maximum height of the top edge of the light-transmitting elements is 3,50m.
- When the booths covers 150 sqm or more; the maximum height of the wall has to be 3,50m; the maximum height of the top edge of the light-transmitting elements is 5,50m.

Enclosed to the lease agreement must be the requested stand size and the according layout plan for the alternatives a) – c). If the exhibitor decides to bring his own stand or wants this stand set up, he must apply for this, and the organizer has to approve of it in written form, before or when the order is made. It is necessary that the plans for the individual stand layout are presented to the organizer at the conclusion of the lease agreement at the very latest. Unless there are no conflicting legal or other regulations, one exhibitor cannot have a stand bigger than 350sqm. If the fixed stand sizes stipulated in a) – c) are violated, the organiser has the right to demand a surcharge of EUR 250.00 per square metre. Alternatively, the organizer can demand that the stand be downsized to one of the fixed sizes stated in a) – c), to which the exhibitor is forced to comply. Should the exhibitor refuse to downsize the stand, the organiser is entitled to initiate the downsizing him- or herself. The cost arising from the downsizing process is to be borne by the exhibitor.

9. Sales prohibition / Product piracy

The organiser is entitled to remove exhibition objects from the stand if their display contravenes sound competition, trade mark rights or the exhibition programme. In the event of proven property rights infringement (court ruling), the organiser is entitled, but not obligated, to exclude the given exhibitor from the current and/or future events without any compensation.

10. Terms of payment

- The stand lease is due for payment without any deductions immediately after receipt of the invoice. Exhibitors who fail to make the payment can be excluded from the event.
- In general, the net price for an exhibitor stand is EUR 200.00, plus the current German value added tax; Even if the exhibitor has his own furniture, his own carpet or forgoes the cabin construction, the above price applies; as stated in the lease contract, upon paying this price, the exhibitor is entitled to a system stand of his choosing from the stand models listed in 8 a) – c). Images of the system stands are available online.
- Exhibitors who do without the construction of the standard booth system and choose an individual booth construction will receive a reduced price per square meter for the empty space of EUR 185,00 plus VAT.

The above-mentioned price per square metre – corresponding to a system stand – is understood to include power connection and carpeting. When making his reservation, the exhibitor is obligated to state whether he wants to set up an individual stand. Again, the organiser has to authorise such an individual stand beforehand.

11. Withdrawal / Cancellation / Non-participation of the exhibitor

Cancellation of the stand booking is possible within 14 days of the booking confirmation by mediainment productions GmbH. Should the exhibitor cancel his participation after that deadline, he is liable to pay an amount of 30% of the stand fee. In case the exhibitor cancels his participation after August 31, 2021, or if he fails to appear at the event without cancellation, he will have to pay the stand fee in full.

The organiser manages to lease the stand to another party, the original exhibitor is liable to the organiser for an amount equal to 30% of the agreed stand lease. The total stand lease must be paid if the organiser rents the agreed stand space to a third party, but the total area of rented space is reduced due to the cancellation / non-participation.

The exhibitor is reserved the right to prove that the organiser has not incurred these costs or that these costs were not so high. The assertion of further claims remains explicitly reserved.

Should the eroFame be cancelled by 31.08.2021 due to Pandemic, the exhibitor will receive a full refund of the deposit.

Should the eroFame be cancelled after 31.08.2021 due to Pandemic, the exhibitor will receive a credit note for the following year.

12. Advertisement

The distribution of printed matter and usage of advertising media is only admissible on the exhibitor's own stand. The execution of advertising activities outside the confines of the given stand is only possible if the organisers of the event give their consent. Exhibitors are only entitled to use advertising of any kind on their stand for their own company and only for the products that they produce or distribute. Non-compliance with these terms will result in a fee of EUR 2,000.00 for each individual case of unauthorised advertising. For an extra charge, additional advertising space may be leased from the organiser. Prices on request.

13. Exhibitor's Passes

Every exhibitor receives exhibitor's passes.
For a stand of 9 sqm to 19 sqm, he will receive 3 passes;
for a stand of 20 sqm to 49 sqm, he will receive 5 passes;
for a stand of 50 sqm to 74 sqm, he will receive 10 passes;
for a stand of 75 sqm to 99 sqm, he will receive 15 passes;
for a stand of 100 sqm to 149 sqm, he will receive 20 passes;
for a stand of 150 sqm to 199 sqm, he will receive 25 passes,
at a Stand of 200 sqm, he will receive 30 passes

14. Caveat

The organizer is justified to postpone and/or relocate the event for a compelling reason (e.g. act of nature, industrial action, epidemics, poor participation), to shorten the running event at a minute's notice, to temporarily close the venue, and to cancel the event in advance. Furthermore, the organizer is justified to stand back from conducting the event using equitable discretion and considering common interests of the exhibitors, if the economic viability cannot be ensured.

The written cancellation is directly connected to the performance obligation of the organizer. Claims for refund of transacted expenses by the exhibitor or indemnity cannot be derived from the cancellation, relocation, shortening or closure of the event, especially if those measures are executed to meet regulatory action (quarantine or preventive measures such as the ban of major events etc.)

15. Security / Liability

The security and supervision of the trade fair grounds are the responsibility of the organiser. The organiser is under no circumstance liable for loss of or damage to goods brought to the trade fair by the exhibitor, or stand fittings and furnishings. Hence, the organiser does not take on any duty of care for exhibits brought onto the site, for standard equipment or for objects owned by the persons working on the stands. The organiser assumes liability in accordance with the legal stipulations if the exhibitor asserts claims to damages that are the result of intention or gross negligence – including cases of intention or gross negligence of its personnel or named persons. If the organiser cannot be charged with a willful violation of the contract, and if the damages arise from a culpable and material breach of contract, then the liability will be limited to the foreseeable, typically occurring damage.

Contact details:

mediainment productions GmbH · Große Kampstr. 3 · 31319 Sehnde · Germany
Phone: +49(0)5138-60 220-14 · Fax: +49(0)5138-60 220-29 · E-Mail: kgrundstedt@mptoday.de · Internet:www.ero fame.eu

General Terms and Conditions for the Participation at the eroFame Trade Convention 2020

16. Domiciliary rights / Technical instructions

The instructions of the organiser and the employees of the eroFame are to be followed in any case.

17. Industrial property rights

Obtaining permission for individual tasks such as playing music or showing films or broadcasts is the responsibility of the exhibitor.

18. Photography / Filming

The organiser is entitled to take photographs and make video recordings of exhibitions, exhibition buildings and stands, and the displayed exhibits. The organiser is also entitled to use them for advertising purposes or press releases. This provision also applies to recordings made directly by press or television with the approval of the organiser. In order to take photographs and film for commercial purposes, one needs the permission of the organiser (with the exception of press photographers).

19. Cleaning of the stands

- The organiser is responsible for the general cleaning of the fairgrounds.
- The cleaning of the individual stands is the responsibility of the exhibitors.
- Cleaning the stands includes the removal of any packaging materials, advertisement materials, and all residual waste. If the exhibitor does not clean his stand space properly, the organiser is entitled to charge the exhibitor a lump sum of EUR 10.00 per square metre plus the current German value added tax for waste disposal.

20. Verbal agreements

All agreements and special arrangements are valid only with the organiser's written confirmation.

21. Place of performance and venue

The place of performance and venue for all contract agreements is Sehnde / Germany.

22. Severability clause

Should any provision in these general terms and conditions be invalid, the validity of the other provisions remains unaffected. In such a case, the contracting parties undertake to replace the invalid provision and fill the gap with a valid provision with which the contracting parties are most likely to achieve the economic purpose pursued. In case of divergence between the English and the German text, the German prevails. The organizers accept no liability for the English translation of the exhibitor's folder.

Official language for jurisdiction is German.

23. Outline for the revision of „Exhibition stand construction“ starting in 2021:

With effect from January 1st, 2021 the following new regulations apply towards the exhibition stand construction. Every exhibitor will be advised AHEAD of their booking.

24. Exhibition stand construction

(1) In the past we had to repeatedly deal with several problems regarding the observance of the predefined Corporate Identity (CI) as well as the observance of building-, material-, and safety regulations. Therefore, the exhibition stand construction, i.e. the planning and the setup of the exhibition stands, the wiring and all electrical connections have to be ensured by respectively qualified companies.

(2) On this account, the exhibitor must charge mediainment productions GmbH only, Große Kampstraße 3, 31319 Sehnde, with the setup of individual exhibition stands at the eroFame fair starting in 2021.

(3) The assignment of a third-party contractor as an alternative for (2) will only be permitted, if the respective third-party contractor willingly pays an administrative fee of 5.580,00 Euro plus 19% extra charges/VAT to the operator AND if the respective third-party contractor is inspected and approved by the operator beforehand. The third-party contractor will receive a separate invoice on the administrative fee. Next to the respective third-party contractor the exhibitor is liable for the payment of the fee towards the operator.

With the assignment of a third-party contractor, the exhibitor guarantees that they informed the contractor about this regulation on figure (3) and that the contractor is willing to accept the offer among these terms and conditions.

The exhibitors immediately have to report the planned assignment of a third-party contractor to the operator.

(4) The operator supervises all third-party contractors and will make use of its right to determine who shall be allowed or denied access to their premises, if and when the contractors and their employees do not meet the quality claims of the operator nor legal minimum standards of exhibition stand construction.

The operator is not liable for consequent disadvantages for the exhibitor.

Contact details:

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